Tapping the Hidden Power Within Your Organization

UNCOVER AND LEVERAGE THE PEOPLE DYNAMICS THAT ARE DRIVING YOUR BUSINESS

Organizations traditionally rely on an ORG chart to make change decisions, assess influence of individuals and/or teams, and describe how the company is structured. However, business journals and magazines such as Harvard Business Review, The Wall Street Journal, BusinessWeek and Fortune have all written about a more potent and useful chart for making these decisions: the informal (human) network (i.e. the hidden organization).

In this session, Harold Hegg, Director of New Business Development at Thrivent Financial, will be sharing experiences of how uncovering hidden people dynamics in his organization revealed surprising insights and helped drive new business initiatives more effectively. Hear first-hand how Thrivent and other organizations are using pioneering technology and services developed by Minneapolis-based firm Keyhubs (www.keyhubs.com) to see their organization like they never have before.

SOME OF THE QUESTIONS WE WILL EXPLORE:
• What are informal networks and why should you care?
• How can business leaders uncover these networks and take advantage of them to drive better outcomes?

WHAT YOU WILL LEARN FROM THIS PROGRAM:
Participants will learn about the power of informal relationships (i.e. social capital) and how to uncover and utilize them in the workplace. Key issues covered include:
• Revealing critical influencers to help drive change
• Uncovering hidden talent to get the most out of your organization
• Identifying teams that thrive, excel and outperform the status quo
• Pin-pointing silos and overcoming them to boost collaboration

Magis invites you to an ‘Intimate Conversation’ with Harold Hegg
Tuesday, July 12, 2011
7:15am Networking  7:30–9:00am Program

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Magis brings together CEOs, business owners and senior executives to explore topics relevant to business. The leaders who gather share a commitment to creating profitable, purposeful and sustainable business.

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