

searching for 'the more'



Helping leaders align values with actions
to build successful organizations

Please join Magis and a panel of experienced executives for a breakfast discussion around the topic of Mergers and Acquisitions

Friday, October 22, 2010 7:30–9:00 a.m.

HOSTED BY: **PLATINUM BANK**

7667-10th Street North, Oakdale, MN www.PlatinumBankMN.com

VALUES-LED™ MERGERS AND ACQUISITIONS

Mergers and Acquisitions hold a unique opportunity to increase market share, gain access to new markets and produce exponential growth.

When they are successful they can yield high impact results — when they fail, they often fall hard.

How can you increase your opportunity to seize the full potential of a strategic acquisition?

Magis Ventures is pleased to host a breakfast panel discussion with experts and company executives to share their lessons learned. You will have a unique opportunity to listen to and discuss with the presenters their experiences with mergers and acquisitions first hand.

You will leave this event having explored insights from those who have lived and are living M&A:

- *Lessons learned from M&As executives*
- *Why frequent and open communication is a must*
- *How culture can make or break your success*
- *How operational differences affect integration and add to unexpected costs*
- *Legal and valuation considerations*
- *How to use your values when assessing a target*
- *How to use your values in assessing the redundancies in talent due to the M&A*



Moderated by

Diane Nettifee

Founder and President
of Magis Ventures

magisventures.com

OUR PANEL INCLUDES:



Becky Bjorgum has 15+ years human resource generalist experience in both the service and manufacturing organizations. She is currently the Vice President of Human Resources for The Integrus Group. In her role Becky reports directly to the CEO and serves on the Corporate Strategic Planning team for the holding company. She oversees all aspects of Human Resources for the two manufacturing facilities owned by The Integrus Group. Becky has significant experience with several acquisitions.



Joe Caruso joined Franklin Partners in 2001 after more than 20 years serving the investment and commercial banking and financing needs of public and private companies. Joe has led transaction teams performing merger and acquisitions, and private and public equity and debt placements for U.S. Bancorp Piper Jaffray, General Electric Capital Corporation and The First National Bank of Chicago. He has completed numerous sell-side and buy-side engagements, recapitalizations and management buyouts.



With 15 years of executive leadership in corporate manufacturing and B2B services, **Todd Voit** has led numerous companies, teams, and individuals to success through proven Values-Led tools and techniques. Todd has worked through several successful mergers and acquisitions in the past 6 years. Todd's Values-Led philosophy is backed by a solid foundation in business organization and management. Currently, Todd serves as president of Immedia.



Mark Weitz focuses his practice on general corporate law, finance & securities law, and mergers & acquisitions. He represents clients in activities such as acquisitions or dispositions of business units, mergers, joint ventures, licensing arrangements, financing transactions, and private and public offerings. He is recognized as one of America's Leading Business Lawyers by *Chambers USA* and has been named a Super Lawyer® by *Minnesota Law & Politics*.



Anja White has successfully led major pre-merger preparation and post-merger integration from the vantage points of the buyer, the seller and the integration of a new business unit into an existing business. She experienced first-hand the operational and cultural challenges a company has to overcome when acquiring strategic businesses. Anja spent the last 10 years in medical device industry. She received her undergraduate degree at Augsburg College and her MBA from St. Thomas University.

Please R.S.V.P. to Diane Nettifee at dnettifee@magisventures.com or call (952) 393-7127