

Sponsored by



Helping leaders align values with actions to build successful organizations.

Outcomes to expect:

INSPIRATION from six diverse leaders who are committed to living and aligning their values and purpose—and willing to share their best practices and toughest challenges

Specific, practical and RELEVANT IDEAS you can use in the ongoing alignment of your organization with your values and purpose

OPPORTUNITIES to build relationships with other leaders that both challenge and inspire everyone to raise the bar on the definition and measurement of success.

Hosted by



Sponsored by



Marketing that matters. Words that work.

Please join us for Breakfast with Values Champions

A learning community for forward-thinking leaders

Breakfast with Values Champions Breakfast is a learning community for forward-thinking leaders and organizations interested in expanding their capacity to “be who they say they are.” You can expect to engage with other leaders committed to aligning their values and purpose with all areas of how they do business: developing your executive team, strategy that is broadly owned, leading change, employee engagement, measures and metrics, engagement, onboarding and more.

Values Champions includes distinguished leaders of Fortune 500 companies, authentic non-profit leaders and entrepreneurs committed to building organizations that value people as much as profit. They will share how they align values with policies and make tough decisions while staying true to their stated mission, vision and organizational values.

To read more about the value of aligning values, read our article in the StarTribune: <http://www.startribune.com/business/283562161.html>

2015 SPEAKER SERIES LINE-UP

TUESDAYS					
February 24	March 24	April 21	June 23	September 15	November 17
7:30–9:00 a.m. St. Catherine University, 2004 Randolph Avenue, Saint Paul, MN 55105 Breakfast and parking in the O’Shaughnessy lot included					
					
Paula Hart President & CEO Volunteers of America	Kandace Olsen Vice President, Communications, Great River Energy	Tom Salonek CEO, Intertech	Mary Brainerd CEO, Health Partners	Rhoda Olsen CEO, Great Clips	Todd Lee EVP, Twin Cities Managing Director
“Values alignment strategies at the executive team level”	“Values and purpose alignment in developing strategic initiatives collectively owned”	“Values alignment strategies for increasing employee engagement”	“Values alignment strategies in leading change”	“Aligning our values through measures”	“24/7 Commitment: Values alignment actions that drive passion and performance in our culture”

COST PER EVENT: \$25 or reserve a team table of five people for **\$115** per event (includes breakfast, networking, speaker and parking)

TO REGISTER: <https://valuesbreakfast.eventbrite.com>

For more information, contact Diane Nettifee at dnettifee@magisventures.com or (952)737-7312